MATTEO G.P. FLORA

OSSERVARE LA RETE CHE ODIA

UNA ANALISI DELL'ODIO ONLINE

LUCCA, 23 MAGGIO 2017
XXI E-PRIVACY 2017 - SUMMER EDITION
REAL COLLEGIO

the fool
DATA DRIVEN VALUE

MATTEO G.P. FLORA
@lastknight

Hacker, **Founder of The Fool.**
We use Data for Intelligence and to Create, Monitor, Enhance, Predict and Protect Reputation & IP.

#IVLP alumni, Buddhist, (H)activist. Nerd.

42

PERIMETRO DI ANALISI

MISOGINIA - OMOFOBIA - DISABILITÀ - ANTISEMITISMO - RAZZISMO

PERIMETRO DI ANALISI

((troi?
OR puttan?
OR "ciccion? di merda"
OR ciccion?
OR batton?
OR passiv?
OR vacca
OR sfasciolacazzi
OR mignott?
OR cagn?
OR frigid?
OR zoccol?
OR bocchinar?
OR pompinar?
OR culona

OR "figa di legno"
OR "ciuccia cazzi"
OR pompinara
OR strappona
OR bagascia
OR cesso
OR smandrappona
OR cessa) AND -(camgirl OR cam))

OR froci
OR frocio
OR culanda
OR piglianculo
OR rottinculo

OR ((finocchi OR finocchio OR lesbica OR frocio OR froci) AND (schifo OR merda OR rogo OR morire))~5
OR checc?
OR pervertit?
OR lesbic*
OR ricchion?
OR culatton?
OR bocchinar?
OR "rotto in culo"
OR pompinar?
OR invertit?
OR "culo rotto"

OR culo
OR "ciuccia cazzi"
OR deviat?
OR leccafiche

OR spastic?
OR zopp?
OR handicappat?
OR storpi?
OR mongol?
OR mongoloid?
OR cerebroles?
OR nano
OR quattrocchi
OR cecat?
OR mongoflettic?

OR ((ebre? OR ebrei OR negr? OR negri OR romen? OR rom OR mussulman? OR arab? OR albanese OR albanesi OR stranier? OR stranieri OR islam) AND (merda OR merde OR forno OR forni OR sporco OR sporchi OR lurido OR luridi OR bastardi OR assassini OR animali))
OR "cazzo mozzo"

OR "cazzi mozzi"
OR giudeo
OR rabbin?
OR usurai?
OR giude?
OR "muso da scimmia"
OR terrone
OR bangla
OR mangiarane
OR kebabbaro
OR zingaro
OR "muso giallo"
OR "musi gialli"
OR rabbino
OR crucco

9 anni

42,205,869

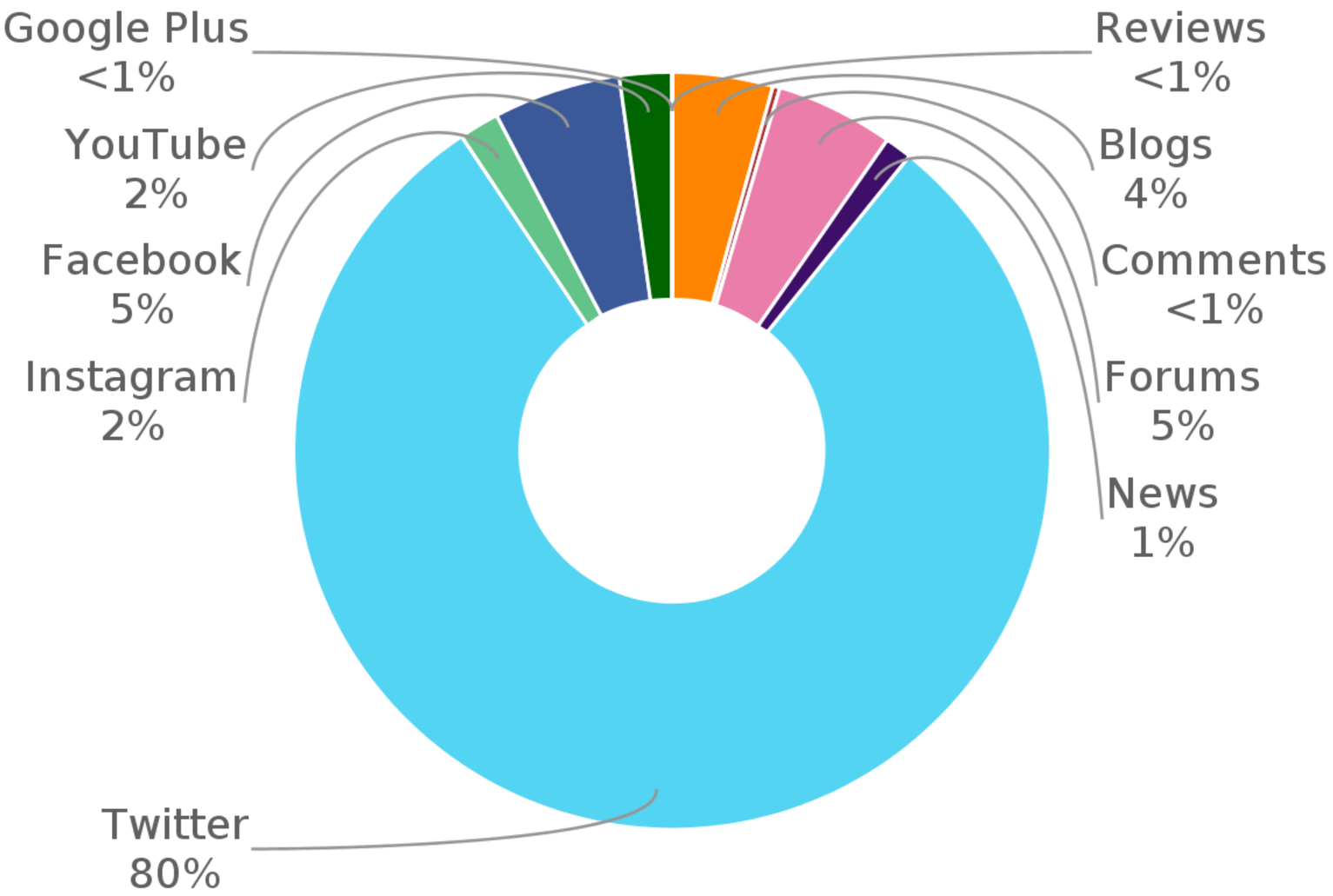
contenuti

AMBITO	**mondo**
INTERVALLO	da 05/2008 a 06/2017
LINGUA	**italiano**

ANALISI THE FOOL SRL E DATI Crimson Hexagon

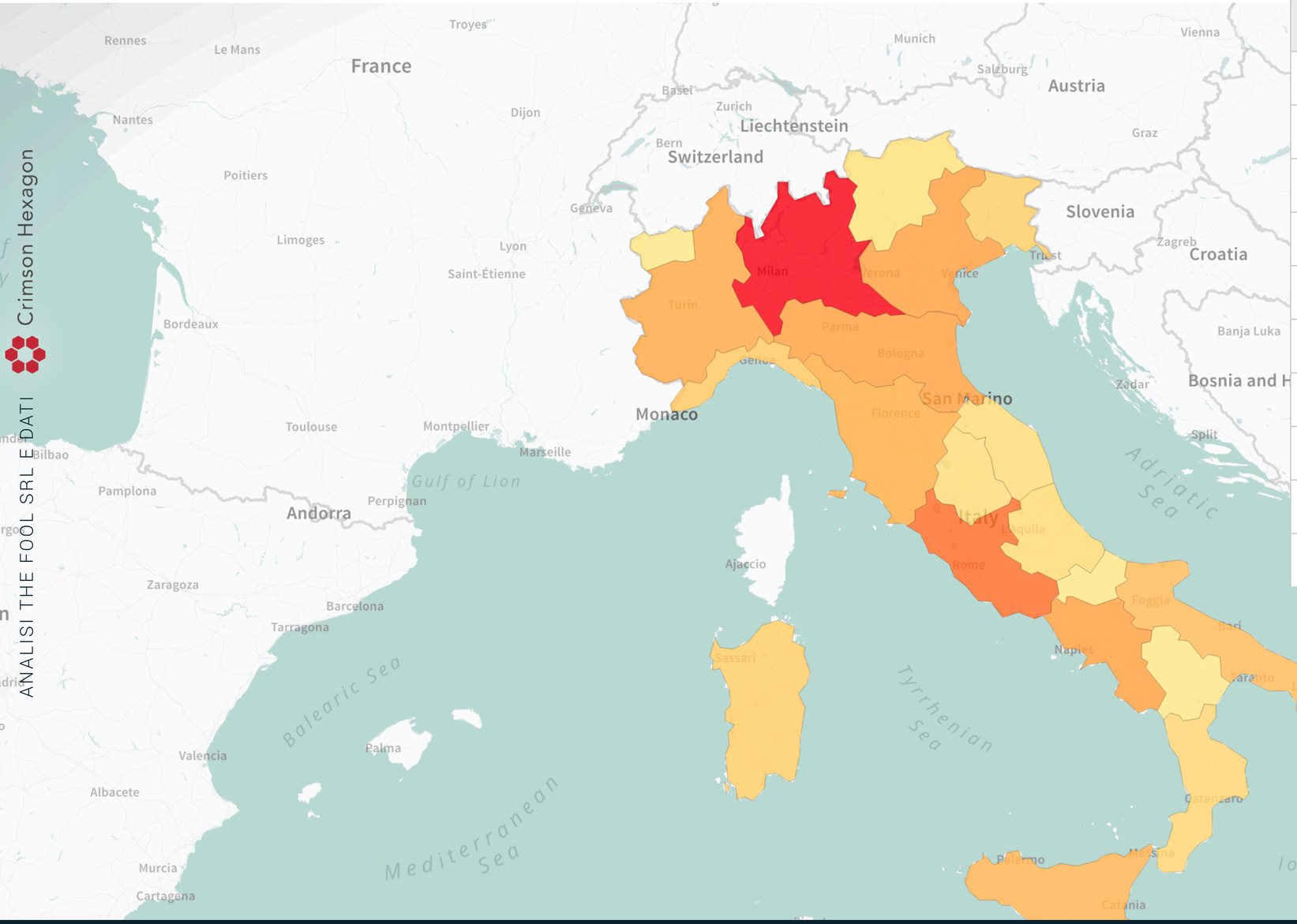
LUOGHI DELL’ODIO

LUOGHI DELL'ODIO



ANALISI THE FOOL SRL E DATI Crimson Hexagon

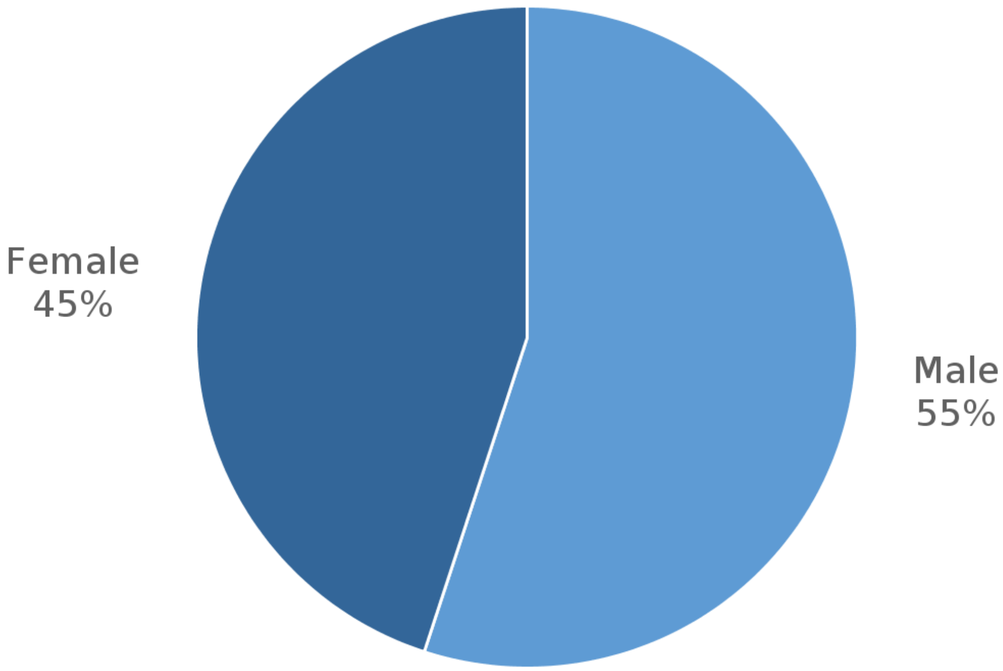
GEOGRAFIA

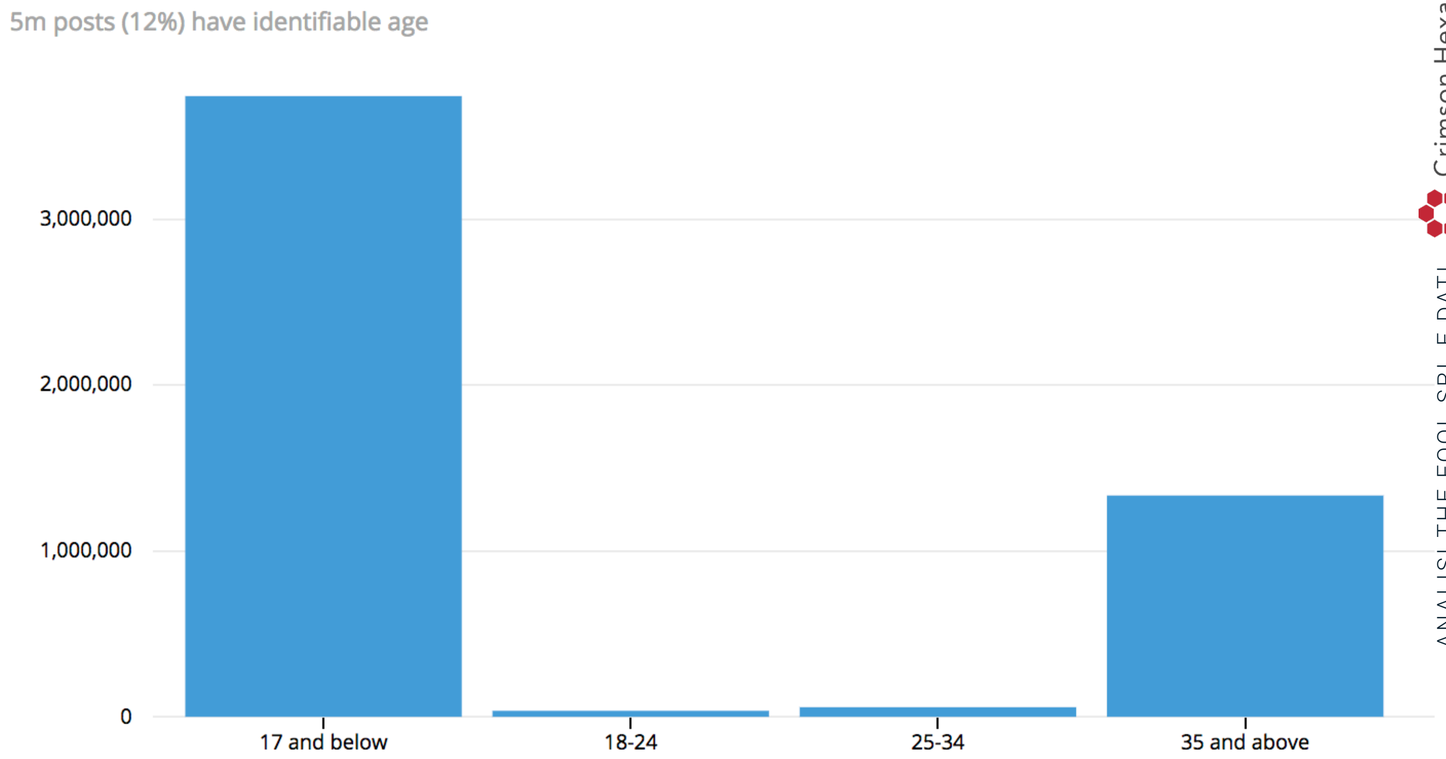


#	State	Posts
1	Lombardia	1250981
2	Lazio	729363
3	Veneto	357670
4	Campania	337650
5	Emilia-Romagna	331739
6	Piemonte	289386
7	Toscana	271897
8	Sicily	220855
9	Apulia	182093
10	Liguria	114621

Crimson Hexagon
ANALISI THE FOOL SRL E DATI

DEMOGRAFICA





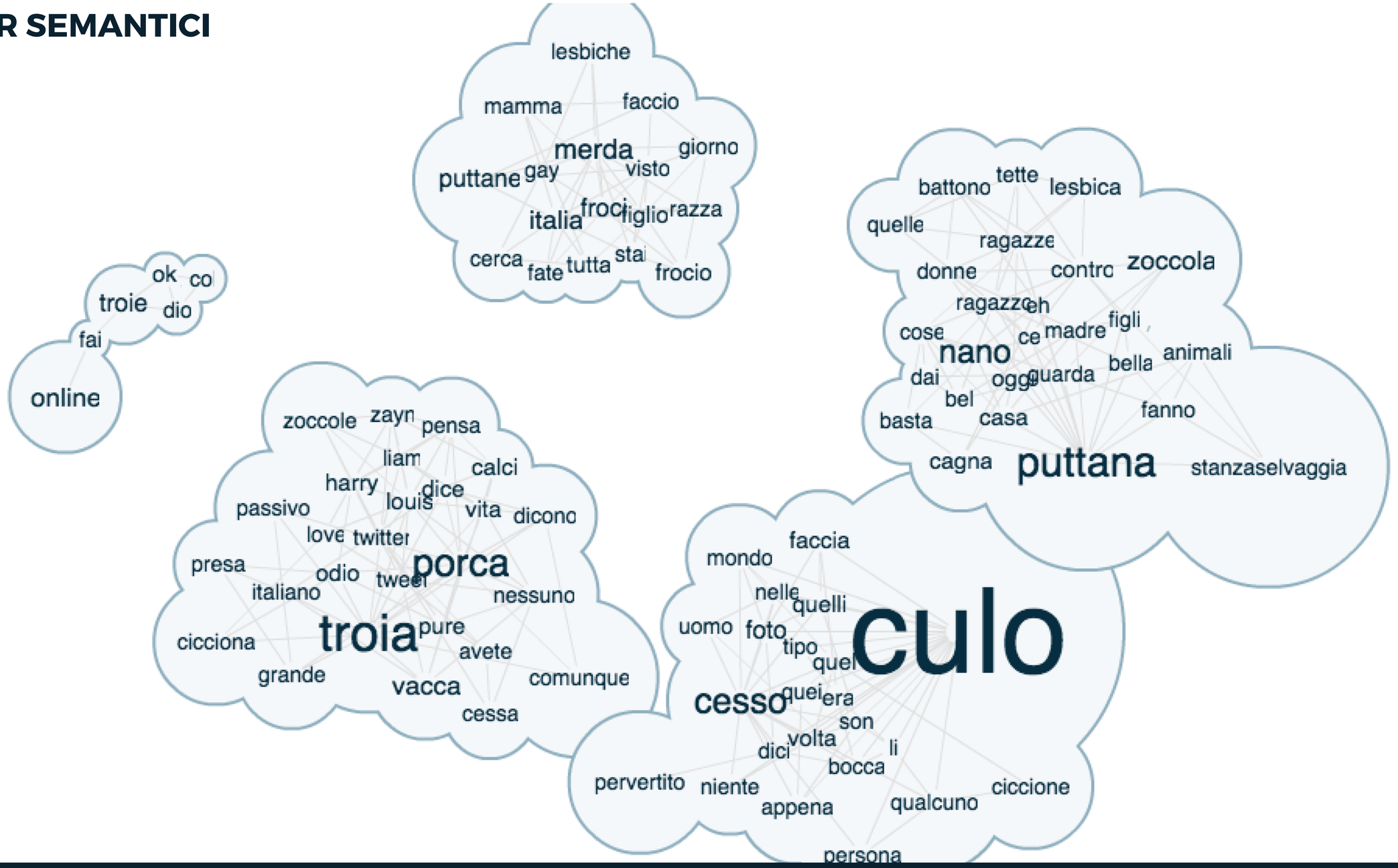
Crimson Hexagon
ANALISI THE FOOL SRL E DATI

I TEMI DELL’ODIO

PAROLE CHIAVE

Crimson Hexagon
ANALISI THE FOOL SRL E DATI

CLUSTER SEMANTICI



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ANALISI THE FOOL SRL E DATI

FENOMENO DI COSTUME

I TEMPI DELL’ODIO

GOOGLE TREND

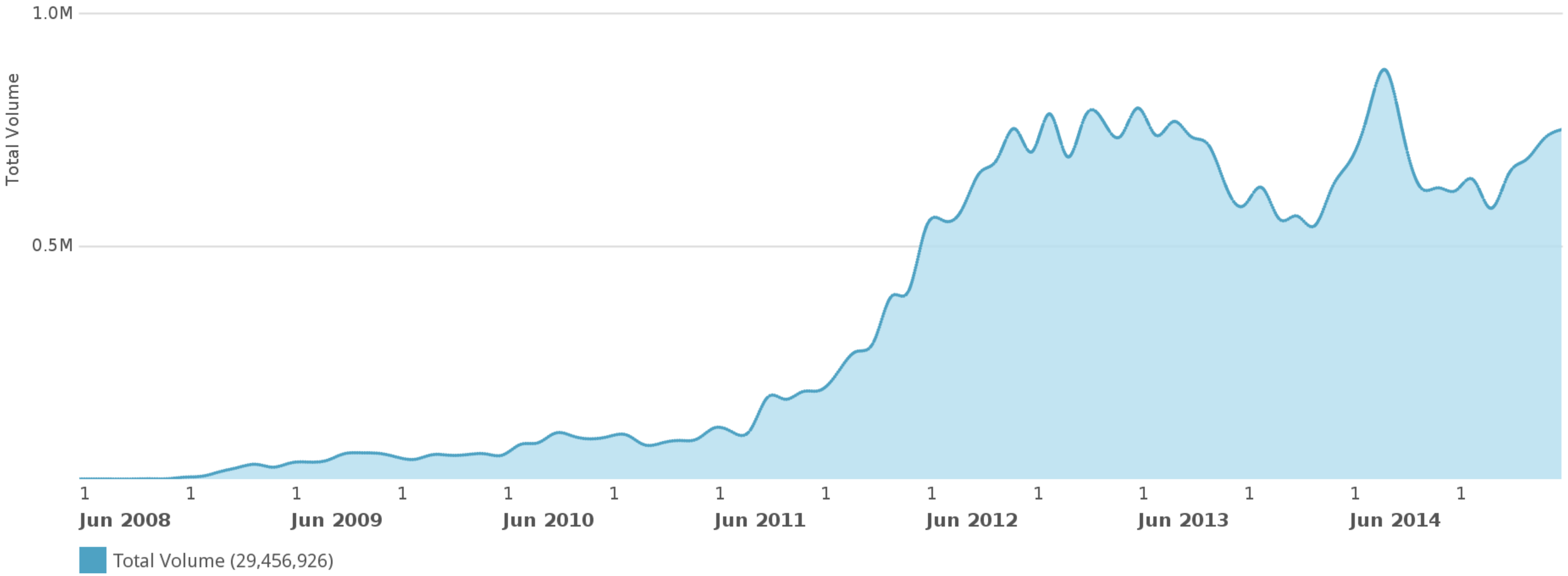
odio
Search term

+ Compare

Italy | Past 5 years | All categories | Web Search

Interest over time

GLI ANNI D'ORO (2008-2015)



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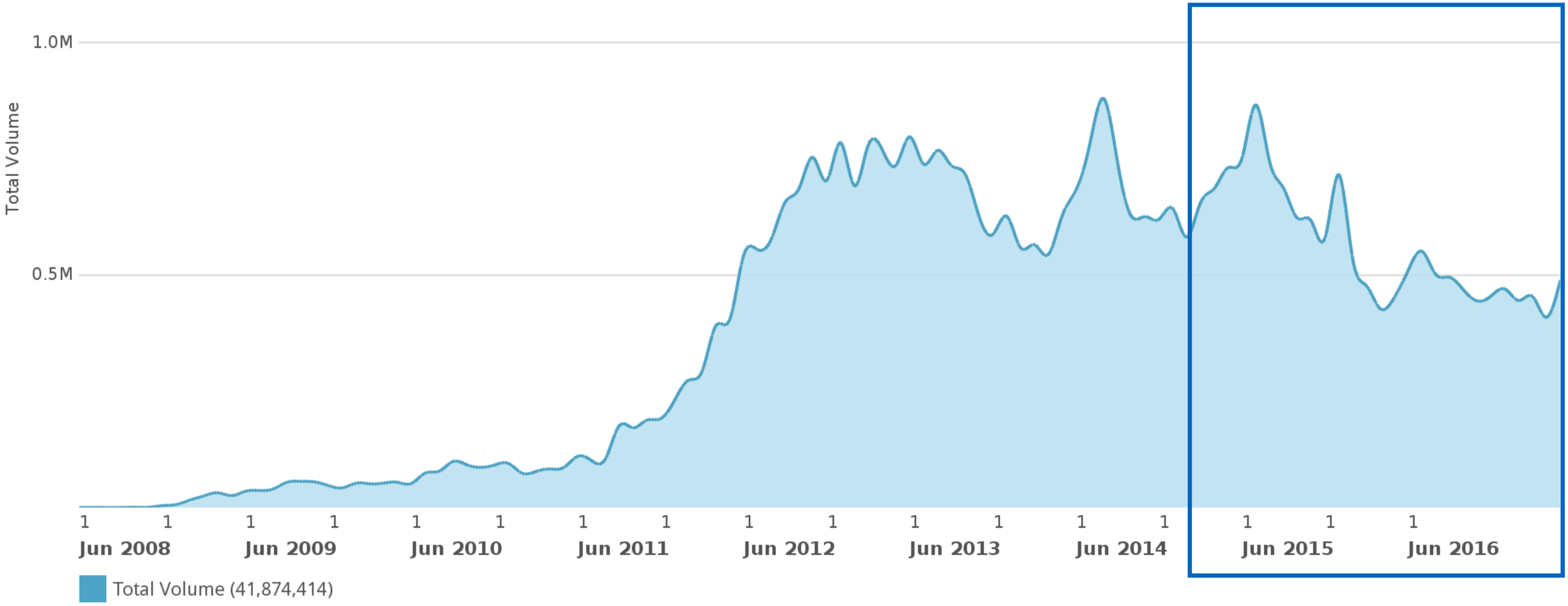
L'EPOCA MODERNA



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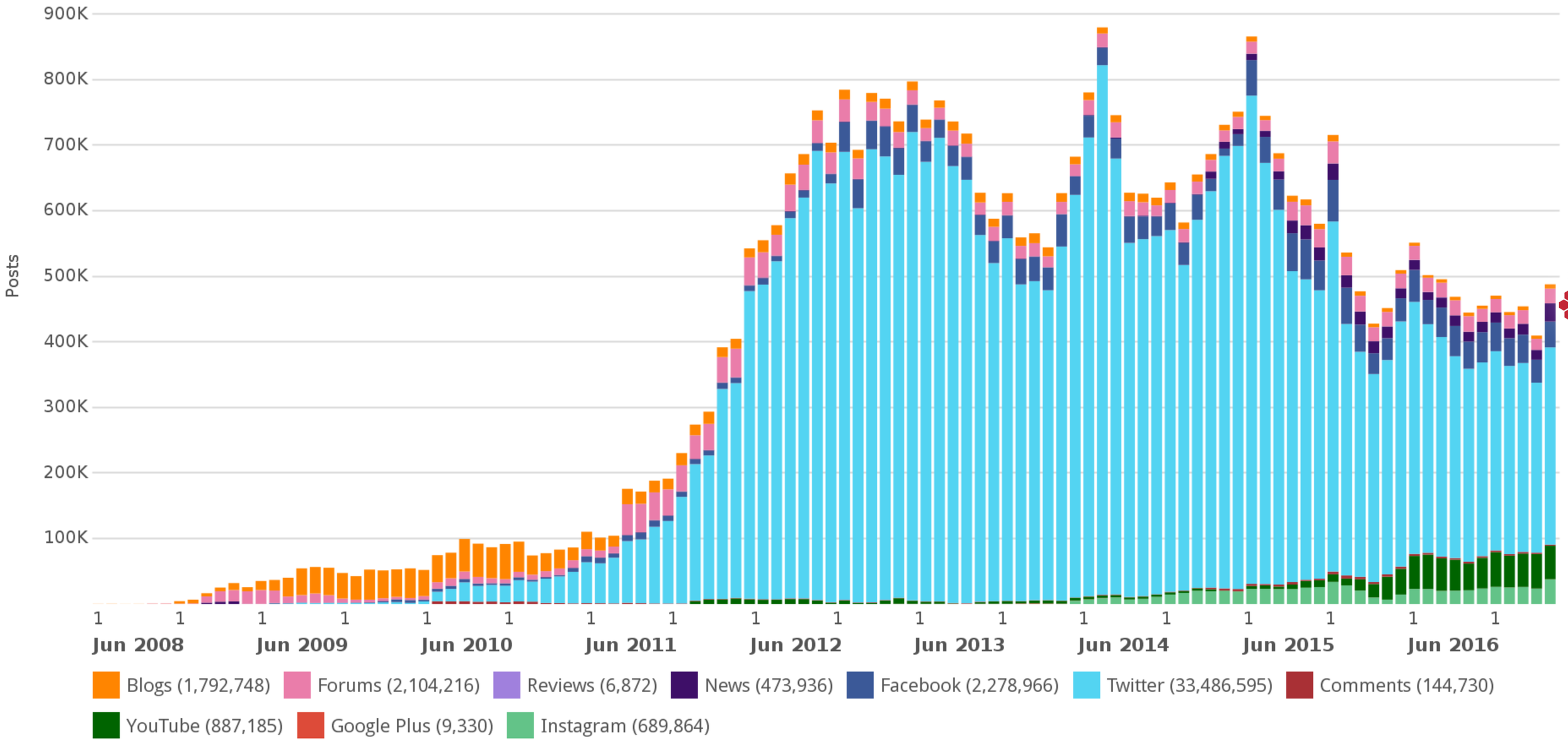
ANALISI THE FOOL SRL E DATI

LA RETE HA ARMATO
I CERCOPITECHI...

MEDIA MIX



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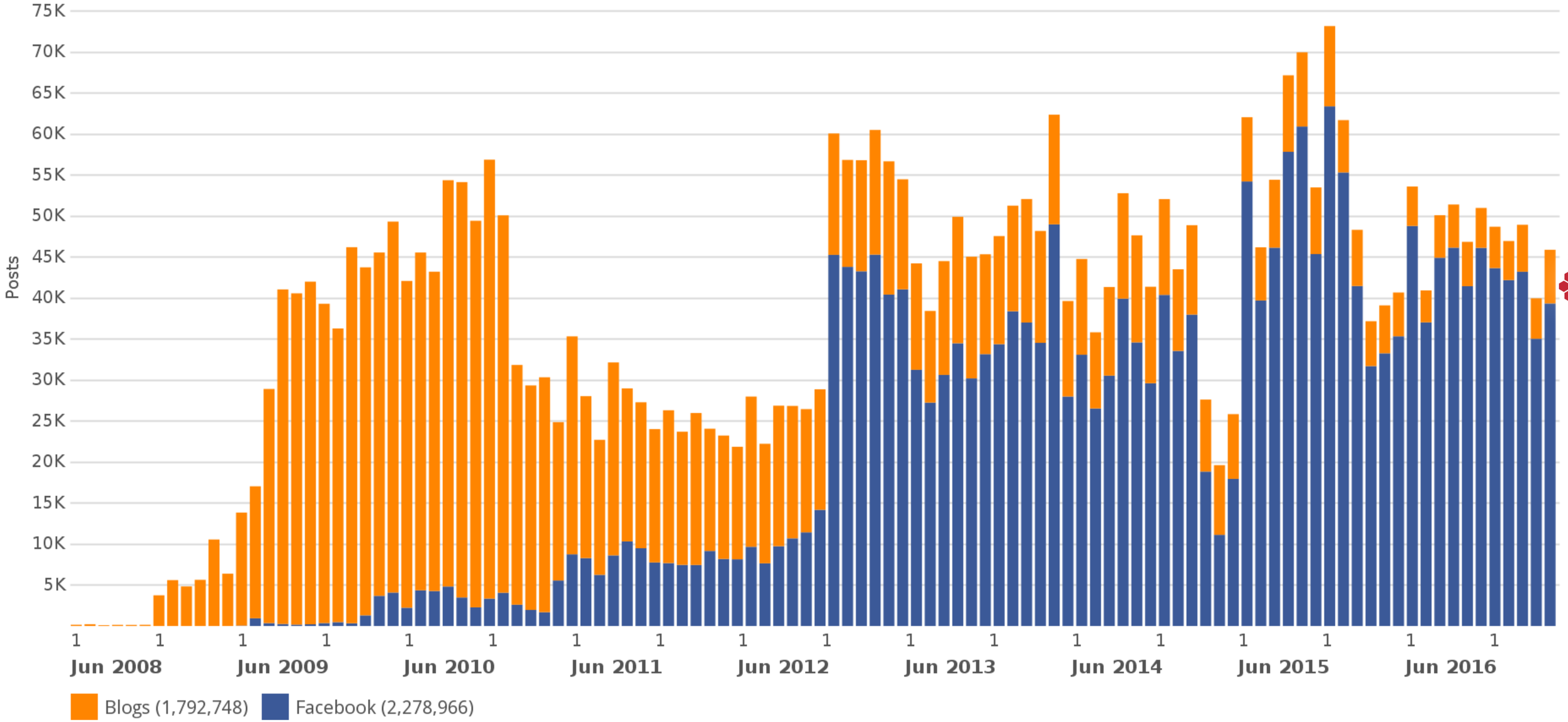
BLOG VS FACEBOOK



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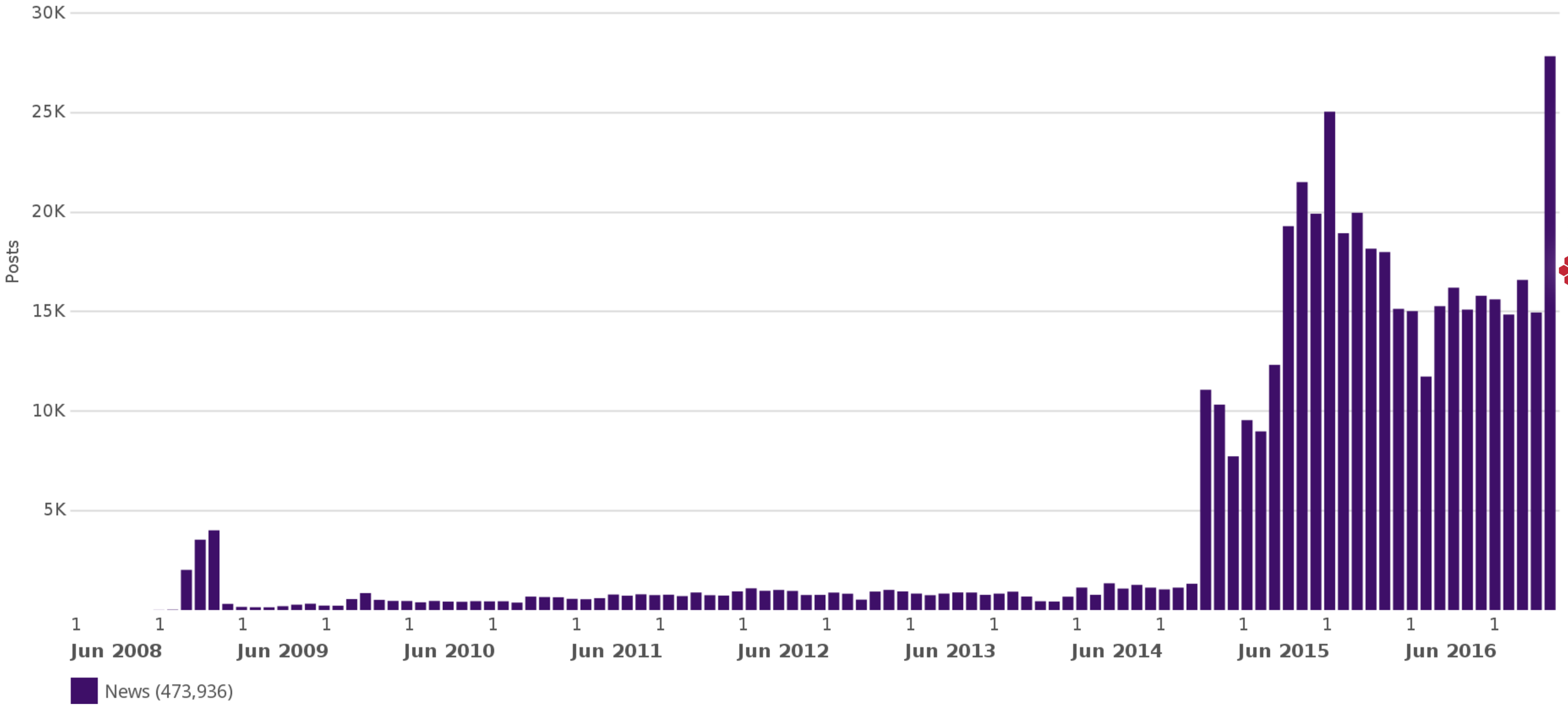
LE NEWS



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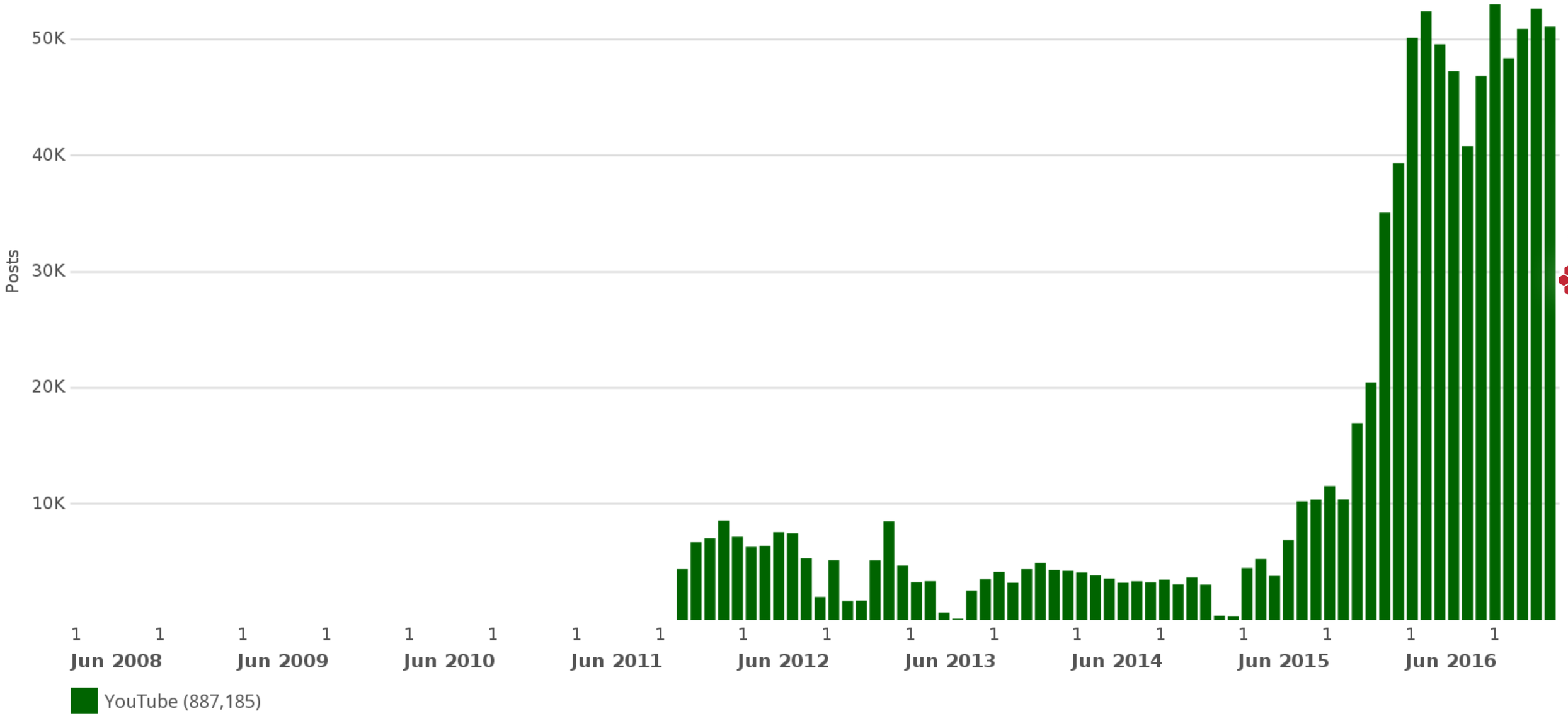
YOUTUBE



Crimson Hexagon
ANALISI THE FOOL SRL E DATI

LE RISPOSTE ALL’ODIO

DEATH TO
ALL JEWS

HUF

motherboard.vice.com/en_us/article/newm9m/youtube-regularly-leave

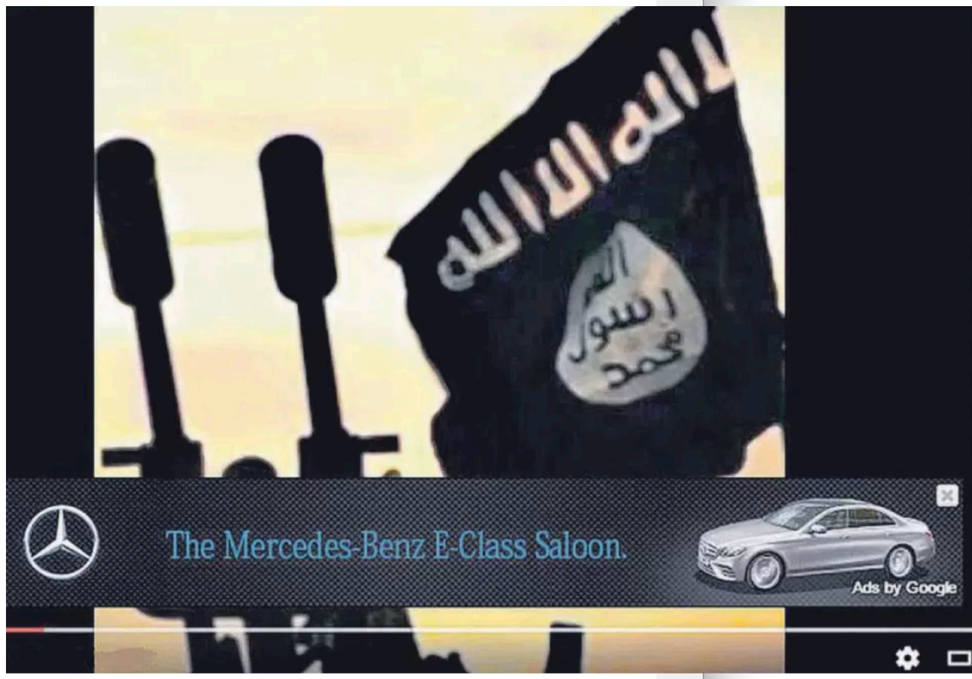
MOTHERBOARD YouTube Regularly Leaves Islamic State Videos Up for Days, We SHARE TWEET

SOCIAL MEDIA

YouTube Regularly Leaves Islamic State Videos Up for Days, Weeks

JOSEPH COX
Jun 19 2017, 8:06pm

A screenshot of a video still online at time of publication of the Tehran attackers giving an interview before they attacked. Image: YouTube



According to a Motherboard analysis of over 150 videos shared in pro-Islamic State groups, while

YouTube
ADPOCALYPSE

blog.google/topics/google-europe/four-steps-were-taking-today-fight

The Keyword Latest Stories Product News Topics

GOOGLE IN EUROPE

JUN 18, 2017

Four steps we're taking today to fight terrorism online

Kent Walker
GENERAL COUNSEL , GOOGLE

Editor's Note: This post appeared as an op-ed in the Financial Times earlier today.

Terrorism is an attack on open societies, and addressing the threat posed by violence and hate is a critical challenge for us all. Google and YouTube are committed to being part of the solution. We are working with government, law

PIÙ CONTROLLO ALGORITMICO

PIÙ CONTROLLO UMANO

blog.google/topics/google-europe/four-steps-were-taking-today-fight

The Keyword

Menu

Finally, YouTube will expand its role in counter-radicalisation efforts. Building on our successful Creators for Change programme promoting YouTube voices against hate and radicalisation, we are working with Jigsaw to implement the “Redirect Method” more broadly across Europe. This promising approach harnesses the power of targeted online advertising to reach potential Isis recruits, and redirects them towards anti-terrorist videos that can change their minds about joining. In previous deployments of this system, potential recruits have clicked through on the ads at an unusually high rate, and watched over half a million minutes of video content that debunks terrorist recruiting messages.

REDIREZIONE DEI CONTENUTI

We have also recently committed to working with industry colleagues—including Facebook, Microsoft, and Twitter—to establish an international forum to share and develop technology and support smaller companies

YOUTUBE E I RIFUGIATI

#MoreThanARefugee

YouTube Spotlight

Subscribe 25M

12,565,582 views

Add to Share More

130,279 376,908

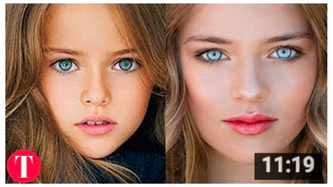
Videolytics

Up next

Autoplay

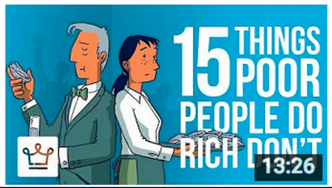
Top 15 Mysterious Things Found on 4chan
Top15s
541,717 views

REACTING TO PEWDIEPR0N
PewDiePie
497,548 views NEW



10 Most Beautiful Kids In The World ALL GROWN UP
TheTalko
2,258,534 views NEW

Ancient Objects And HOW They Were Used!
Origins Explained
2,442,247 views NEW



15 Things Poor People Do That The Rich Don't
Alux.com
748,769 views NEW

YOUTUBE E I RIFUGIATI

YOUTUBE E I RIFUGIATI

T

The Corn 2 hours ago

Can you please take this politically motivated rubbish away from the top of my screen. Stop pushing your agenda down our throats! Thumbs down!

Reply • 321

blog.google/topics/google-europe/four-steps-were-taking-today-fight

The Keyword

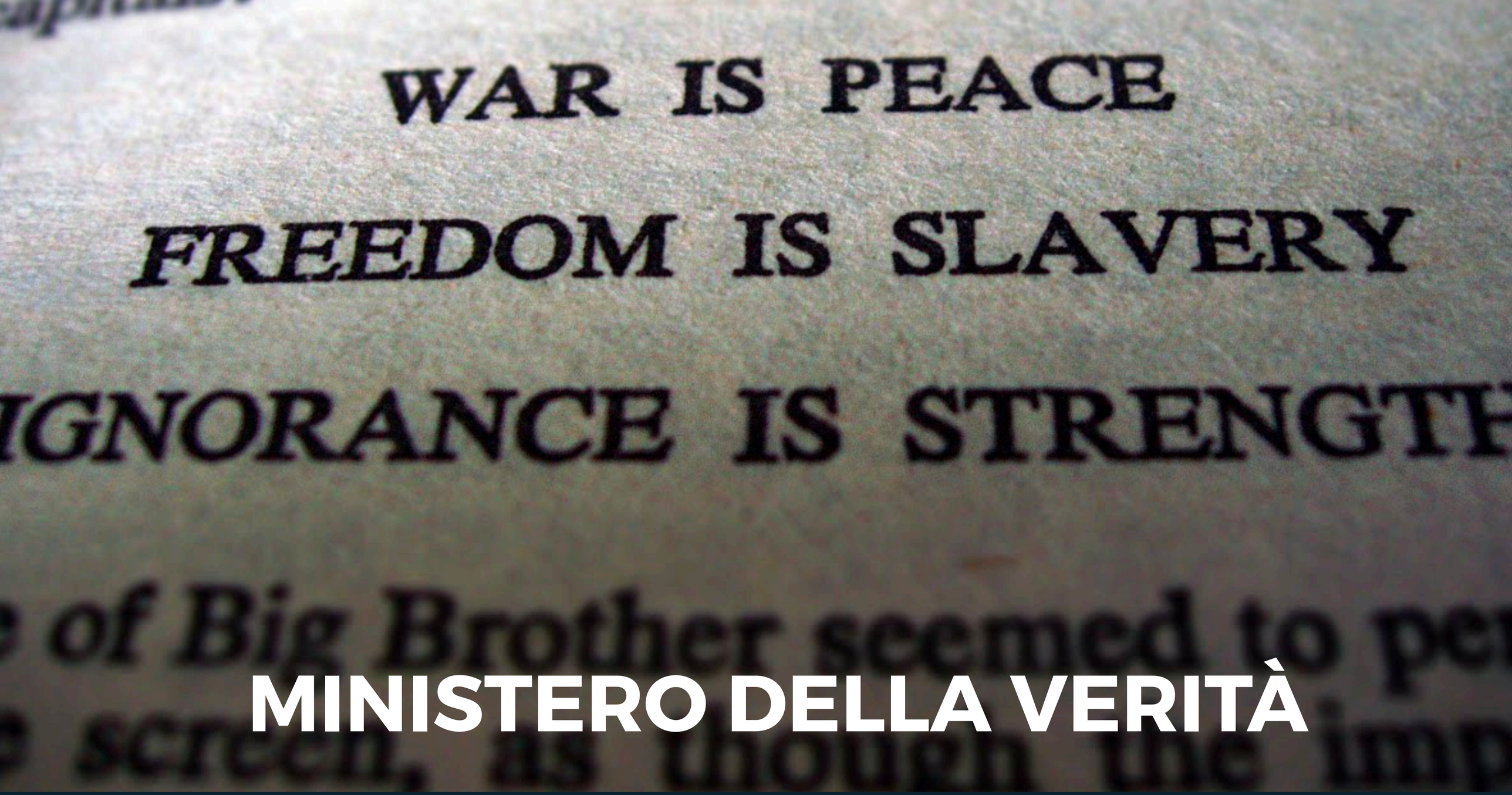
Menu

Third, we will be taking a tougher stance on videos that do not clearly violate our policies — for example, videos that contain inflammatory religious or supremacist content. In future these will appear behind an interstitial warning and they will not be monetised, recommended or eligible for comments or user endorsements. That means these videos will have less engagement and be harder to find. We think this strikes the right balance between free expression and access to information without promoting extremely offensive viewpoints.

ALTERAZIONE CONTENUTI

Finally, YouTube will expand its role in counter-radicalisation efforts. Building on our successful Creators for Change programme promoting YouTube voices against hate and radicalisation, we are working with Jigsaw to implement the “Redirect Method” more broadly across Europe. This promising approach harnesses the power of targeted online

PECUNIA NON OLET



MINISTERO DELLA VERITÀ

MGPFVIDEO
MATTEOFLORAOFFICIAL
LASTKNIGHT
VIDEO TUTTI I GIORNI
DAL LUNEDÌ AL VENERDÌ
SU FACEBOOK E YOUTUBE
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mgpf.it/odio
HACKING MINDS